### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED:

PRINTED DATE:

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 57113





#### **AGREEMENT MADE BETWEEN**

## KDKA-TV

**CONTRACT NO. REV.** 1201-57113-1 **DATE PRINTED** 10/26/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

PAGE

AND 38415 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319843 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME STEVENS REED CURCIO & POTHOLM FRIENDS OF RAJA Required 201 N Union St Ste 200 1910 Cochran Rd AND Announcement 28 days Manor Oak One, Suite # 100 **ADDRESS** Alexandria VA 22314-2651 Pittsburgh PA 15220-1203 prior notice USA USA

CONTACT PRODUCTRAJA 10/26

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310 SALESPERSON 332

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/26/12

NATIONAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity										<del></del>
		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT	AT STATION. ALL RATE	S ARE N	ON PRE-EMP	TBLE UNLESS	NOTED OTHI	ERWISE. PAID FOR BY FR	ENDS OF RAJA. MARK INVOICE PAID, PRO	OF OF PER	FORMANCE AND	PUT IN PUBLIC FILE.
1 30 Mil		1	11:00P	11:35P	30S	10/26/12-10/26/12	11PM NEWS	1	2000.00	2000.00
2 30 MII	F NSEP	1	07:00A	A00:80	30S	10/26/12-10/26/12		1	380.00	380.00
3 30 MIN		1	05:58P	06:30P	30s	10/26/12-10/26/12	M-F 6PM NEWS	1	1080.00	1080.00
4 30 MII	F NSEP	1	11:58A	12:30P	30S	10/26/12-10/26/12	NOON NEWS	1	585.00	585.00
5 30 MII		1	05:30P	06:00P	30s	10/26/12-10/26/12	530-6PM NEWS	1	900.00	900.00
6 30 MII		1	09:00A	09:30A	30s	10/26/12-10/26/12	PITTSBURGH LIVE	1	180.00	180.00
7 30 MII	F NSEP	1	05:00P	05:30P	30s	10/26/12-10/26/12	5-530PM NEWS	1	900.00	900.00
8 30 MIN	F NSEP	1	09:30A	09:57A	30S	10/26/12-10/26/12	PITTSBURGH LIVE	1	180.00	180.00
9 30 MIN	F NSEP	2	12:30P	02:00P	30s	10/26/12-10/26/12	CBS SOAPS 1230-2P	2	405.00	810.00
10 30 MII	F NSEP	1	02:58P	03:58P	30S	10/26/12-10/26/12	DR. PHIL	1	360.00	360.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION



SALESPERSON



### **AGREEMENT MADE BETWEEN**

# **KDKA-TV**

KDKA-TV

1201-57113-1

**CONTRACT NO. REV.** 

**DATE PRINTED** 

10/26/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

		AN	ND .	PAGE 2	
38415	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3198	43 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	STEVENS REED CUR	CIO & POTHOLM	FRIENDS OF RAJA		
AND	201 N Union St S	te 200	1910 Cochran Rd	Required	
AND			Manor Oak One, Suite # 100	Announcement 28 days	
ADDRESS	Alexandria	VA 22314-2651	Pittsburgh PA 15220-1203	prior notice	
	USA		USA	phor holice	
CONTACT			PRODUCTRAJA 10/26		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 332	PRODUCT 1310 CODE		
NATIONAL		-			

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/26/12

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11	F	1	04:00P	04:30P	30S	10/26/12-10/26/12	4-430PM NEWS		1	585.00	585.00
30 MII	I SEP	-							_		
00	. 02.										
							Total Con	tract:	12		7960.00
							Billing Summary				_
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>		<u>Total</u>	
					Qtr 4		.00	.00		7960.00	
					Qti 4	7500.00	.00	.00			
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